

# ISLAM FAYSAL OTHMAN DAWOD

Web & Mobile Application Developer | AI Solutions Specialist | Digital Marketing Expert

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## PROFESSIONAL SUMMARY

Software & Digital Solutions Developer with 12 years of experience in developing websites, e-commerce platforms, and mobile applications (Android & iOS). Skilled in AI-assisted development, workflow automation, and digital marketing strategies to build practical, high-performance digital products.

## WORK EXPERIENCE

### Software Solutions Developer / Freelance & Custom Projects

- Build native cross-platform mobile apps (Android & iOS) using Node.js, React Native/React, Flutter, Python, and JavaScript.
- Develop custom APIs, automated workflows, and tailored software solutions for independent clients.

### Web & Mobile Application Developer / HBA CAPITAL (9+ Years)

- Designed and developed tailored e-commerce stores and interactive web solutions for international clients using WordPress & modern web tech.
- Optimized system performance, site speed, security standards, and seamless user experiences (UX/UI).

### Digital Marketing & Social Media Specialist / Freelance & Projects (Concurrent)

- Planned and executed social media management strategies, creating engaging content to drive brand presence.
- Managed targeted Google Ads and Email Marketing campaigns to enhance conversion rates and user acquisition.

### Web Developer / SASA TECH (1 Year)

- Developed web applications and custom WordPress themes tailored to client requirements.

## CORE SKILLS & EXPERTISE

- Artificial Intelligence & Software Dev:** Ability to build native Android & iOS mobile applications and web apps leveraging AI tools and frameworks (Node.js, React Native / React, Flutter, Python, JavaScript). Integration of AI models and APIs (OpenAI, LLMs, etc.) into web and mobile ecosystems. Building AI-powered web and native cross-platform mobile apps.
- Web & E-Commerce Development:** Languages & Tech: PHP, JavaScript, Node.js, HTML5, CSS3, Bootstrap, jQuery. CMS & Builders: WordPress (Custom theme development & Elementor expertise), DotNetNuke (DNN).
- Mobile Apps & Databases:** Mobile app development (Android & iOS) integrated with REST APIs & Databases (MySQL, SQL Server, MS Access, MongoDB).
- Digital Marketing & Strategy:** Search Engine & Pay-Per-Click Advertising (Google Ads), Email Marketing campaigns, Social Media Strategy, Brand Growth, and Audience Engagement.

## EDUCATION

- B.Sc. in Computer Information Systems (CIS)** - Al-Quds Open University, Qalqilya Branch (2014)
- General Secondary Education (Scientific Stream)** - Qalqilya (2010)

## PERSONAL SKILLS & LANGUAGES

- Soft Skills:** Time management, high adaptability, rapid learning curve for new languages/tech, problem-solving, teamwork.
- Languages:** Arabic (Native) | English (Very Good / Professional)